



For Immediate Release

Media Contact  
June Ip  
E: [june@murmurcomms.com](mailto:june@murmurcomms.com)  
T: (416) 530-4057

## Murmur Communications Launches *Murmurs About Town*

*The company posts its first blog entry, continuing to build its online presence.*

**TORONTO, CANADA (APRIL 6, 2010)** – Murmur Communications is now blogging. The company’s blog feed is now live and already features its inaugural post on non-profit branding efforts.

“We have been very active in the last 60 days, building a web presence,” says June Ip, Principal at Murmur Communications. “Like other companies, we’re hoping to highlight our expertise on the blog and eventually become a destination where marketers and communicators can engage in online discussions.”

*Murmurs About Town* is accessible at <http://murmurcomms.wordpress.com>.

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### **About Murmur Communications**

Murmur Communications helps small and medium sized organizations undergoing change to create communications strategies that suit their objectives and their budgets. The company specializes in helping emerging companies create a brand for themselves, and promote cohesive internal and external communications practices in growing companies. Based in Toronto, Canada, the company relies on the decade of experience of its Principal, June Ip, in addition to its various partners, to deliver inspired communications leadership to companies in a wide array of industry sectors.