



For Immediate Release

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Murmur Communications Announces New Partnership with LucidLive

The partnership will provide clients with full website technical and content development services.

TORONTO, CANADA (APRIL 7, 2010) – Murmur Communications has added LucidLive to its list of partners. The partnership will bring together the complementary services of the two companies to offer clients with start-to-end services in website design and development, including content strategy and creation. This capability will help clients to reduce the delays and frustrations typically experienced in web development projects due to disconnects between technical and content strategies.

“LucidLive is an ideal partner for us,” says June Ip, Principal at Murmur Communications. “Their strengths are really complementary to ours and both companies really share the commitment to high quality work.”

LucidLive is a Montreal-based web design and development company led by its Creative Director, Andrew Hamilton. Mr. Hamilton has over a decade of experience in helping small and medium sized businesses create a web presence. Murmur Communications’ partnership with LucidLive is effective immediately.

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About Murmur Communications

Murmur Communications helps small and medium sized organizations undergoing change to create communications strategies that suit their objectives and their budgets. The company specializes in helping emerging companies create a brand for themselves, and promote cohesive internal and external communications practices in growing companies. Based in Toronto, Canada, the company relies on the decade of experience of its Principal, June Ip, in addition to its various partners, to deliver inspired communications leadership to companies in a wide array of industry sectors.